



SWIMWEAR

LEISURE WEAR

ACCESSORIES



MADE IN THE GAMBIA

Launched in 2016, TiGA is the first swimwear brand in The Gambia produced from the vibrant African fabric colours and prints that gives the TiGA brand its unique look. Since its launching, TiGA's distinctive product line has expanded from swimwear to handmade leisure wear, accessories, household products and furniture.

Our products are now available in 10 locations in The Gambia.

*TiGA is the first
swimwear brand
in The Gambia*





TiGA is all
about giving
back to the
community

WHAT WE VALUE

TiGA is all about giving back to the community. We aim to uplift the economic and social conditions of Gambians through our collaborative work with local charities such as Young Gambia Mums, Jeagan Cole Memorial Foundation, One Heart Gambia and Gadhoh Nursery School for the Deaf. We are committed to promote long lasting social change.

SUSTAINABLE PRACTICES

We advocate for sustainable business practices and engage in upcycling of old furniture and produce furniture products from recycled car tires.

The true characters of TiGA lies in its founder Ms Ndeye Fatou Njie, a Gambian designer who has won several awards for her creativity and engagement in the community. In 2017 Ms Njie was nominated for New African Woman on the Rise (Next Generation) by UK's New African Woman Magazine.

SWIMWEAR







A close-up photograph of a person's midsection wearing a vibrant, patterned bikini top. The top features a mix of red, yellow, green, and blue with white abstract patterns. A prominent gold fringe with small beads hangs from the bottom edge. The person is standing in clear, turquoise water, with their hand resting on their hip. A pink banner with white text is overlaid on the image.

MADE IN THE GAMBIA





LEISURE WEAR









A woman with short dark hair, wearing sunglasses and a black shawl with yellow and black geometric patterns, stands on a sandy beach. She is holding a rolled-up towel with blue, black, and white patterns. In the background, there are palm trees and several thatched umbrellas. A red banner with white text is overlaid on the right side of the image.

VIBRANT AFRICAN PRINTS

ACCESSORIES











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*YEP works with Gambian youth to create more and better employment opportunities through market-oriented skills, entrepreneurship
and private sector development.*