

# Tekki Fii Programme at a glance.

## Donor:

European Union  
Emergency Trust Fund for Africa

## Government Partner:

Ministry of Finance and  
Economic Affairs

## Target group:

Gambian youths (15-35 years),  
especially youths not in  
employment, education and  
training.

## Duration:

3 years (2019 – 2021)

## Objectives.

- Raise awareness among youth about how they can make a good living in The Gambia,
- Improve and increase the social prospects and economic opportunities available to young Gambians through skills building, entrepreneurship and job creation, and
- Lead to long-term, brighter future prospects for young Gambians in the country.

## Key Partners.



This project is funded by  
the European Union



## About the European Union Emergency Trust Fund for Africa (EUTF).

The EU Emergency Trust Fund for Africa addresses the root causes of irregular migration and displaced persons in Africa. More specifically it helps address the root causes of destabilization, forced displacement and irregular migration by promoting economic and equal opportunities, strengthening security, development and resilience of vulnerable people.

## For more info about Tekki Fii.

### Abdoulie Badjie

Media and Communications Officer  
Youth Empowerment Project (YEP)  
International Trade Centre  
M: (+220) 3900088 / 2033333  
E: [abadjie@intracen.org](mailto:abadjie@intracen.org)

### Joana Lopes Martins

Project Coordinator  
Instituto Marquês de Valle Flôr (IMVF)  
M: (+220) 3796130  
E: [jmartins@imvf.org](mailto:jmartins@imvf.org)

### James Dean

Enabel  
M: (+220) 7927306  
E: [james.dean@enabel.be](mailto:james.dean@enabel.be)

### Fabio Germano

Team-Leader  
GIZ International Services  
M: (+220) 7540907  
E: [fabio.germano@giz.de](mailto:fabio.germano@giz.de)



  
**Tekki fii**  
MAKE IT IN THE GAMBIA

#TEKKIFII



This project is funded by  
the European Union

# The Tekki Fii Campaign.

**Tukki wala tekki fii? Tekki Fii!**  
**Go abroad or make it here? Make it here!**

The Tekki Fii campaign is a movement by Gambians, for Gambians. It's about helping young people in the country to see the benefits of choosing to 'make it' at home rather than risk all that they have to seek opportunities in Europe through irregular migration.

Through this campaign, the government is working with the business community, youth groups and development partners to show young people – especially those most vulnerable to migration – that they can not only survive but thrive in The Gambia.

The Tekki Fii campaign is coordinated by the Government of The Gambia through the Office of the Vice President and technically supported by the International Trade Centre's Youth Empowerment Project (YEP).



# The Tekki Fii Programme.

The Government of The Gambia, supported by the European Union, is launching this new initiative to scale up economic and social opportunities available for young Gambians, especially in rural areas of the country.

The 3-year Programme is designed to equip youth with job-ready skills and entrepreneurship opportunities in a variety of sectors, ranging from solar to agriculture to creative industries and tourism. It will also provide the communities with relevant social/recreational facilities and activities, with a focus on sports, to reinforce social cohesion and promote the role of youth in rural development.



# Who Are The Players?

The programme is led by the Government of Gambia through the Ministry of Finance and Economic Affairs, working with business and development partners.

Again, for Gambians, by Gambians.

It is funded by the European Union Trust Fund for Africa (EUTF) and the lead implementing partners are the International Trade Centre (ITC), German Agency for International Cooperation (GIZ), Instituto Marquês de Valle Flôr (IMVF) and the Belgian Development Agency, Enabel.

## Programme Partners.

