

## Tekki Fii stories

29-year-old Sainabou Gaye is the proprietress of the African Swag Collection, a fashion brand she started with just D3000 from which she purchased a domestic sewing machine, scissors, and other necessary equipment. Working from home at the early days of the business was tough on the young Sainabou, "but

today my brand can be listed among the top-ten fashion brands in The Gambia." Proudly adding that it started with a domestic machine to an industrial production center that has a separate showroom and equally employs and trains young Gambians.

Sainabou Gaye, Owner African Swag Collection

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# FAQ

Frequently Asked Questions  
about the **Tekki-Fii** Programme



# What is Tekki-Fii?

The “Tekkii Fii” Programme, funded by the European Union Emergency Trust Fund for Africa (EUFT) aims to improve economic development and

prospects for The Gambia’s youth, including returning migrants, by promoting attractive employment and income opportunities.

## What is the main objective of the Tekki-Fii Programme?

The objective is to support the Government of The Gambia to boost economic development with a focus on generating training, entrepreneurship, employment, and access to

finance opportunities for Gambians. “Tekki” can mean different things to different people but at the end of it all, comfort is the ultimate goal.

## Is the Tekki-Fii programme against migration?

Tekki-Fii is not against migration. Migration is a fundamental human right as enshrined in Article 13 of the United Nations Declaration of Human Rights. The programme recognises this right thus promotes safe, orderly

and regular migration. What the programme discourages is irregular migration because it is risky and exposes migrants to all forms of abuse and exploitation.

## Is it possible to make it in The Gambia?

Evidence proves that it is possible to make it in The Gambia. There are numerous opportunities out there waiting for you to tap into them. We challenge you to look at the numerous problems in your immediate environ-

ment and offer entrepreneurial solutions. Learn a skill today, create a job now and better your life and someone else’s immediately. The challenges will be there, they can be tiring, but you are all you need to make it here!

## How impactful is the Tekkii-Fii programme?

The mini-grant coupled with countless training the programme offers has enabled beneficiaries – Gambian youth and women – to set up businesses that are generating income and creating job opportunities. Through

our grants and various programmes, we have supported more than five thousand (5,000) jobs and eight hundred (800) small businesses since inception.

## What are the criteria for selecting beneficiaries for the various projects under the Tekkii-Fii programme?

Selecting beneficiaries for Tekki-Fii projects is based on merits and set of criteria laid out by various projects. A cross section of Gambian society

across the country have benefitted from the programme. The programme is all-inclusive.

## Tekki Fii stories

*I started the business while I was in the University of The Gambia (UTG) because I discovered that I love helping friends, associations, and even the University admin organise their events.” A motivated Muctarr Jallow puts as his utmost reason for choosing event planning besides his Agricultural Science degree.*

Muctarr Jallow, Owner Jolof Events Planning

*The 27-year-old started Jolof Events Planning in 2018 using his parents’ garage. With a start-up capital of just D5000 he borrowed from his brother, Muctarr has grown to make 2-Million-dalasi worth of revenue after 3 years of business. This journey has been filled with self-development and learning innovative strategies to maximize business opportunities.*