
TERMS OF REFERENCE

SENSITIZATION FOR COMMUNITIES IN LRR, CRR, AND NBR ON THE AVAILABILITY OF ALTERNATIVE TECHNOLOGIES FOR CONSTRUCTION, COOKING, AND BEEKEEPING.

Project Background

The “Jobs, Skills, and Finance (JSF) for Women and Youth in The Gambia” Programme is funded by the European Union and implemented by the United Nations Capital Development Fund (UNCDF) in collaboration with the International Trade Centre (ITC). The scope of ITC’s technical assistance focuses on improving the relevance, effectiveness, and accessibility of vocational and technical training to improve employability and job creation. The target beneficiaries are youth and women in the rural Gambia (North Bank Region, Lower River Region, and Central River Region). The project has an overarching focus on promoting a green economy, which guides the identification and selection of economic sectors of opportunities such as renewable energy, sustainable construction, and eco-tourism, soil and water management, climate-smart agriculture, agroforestry, agro-processing, and agro-marketing, in line with the menu of investments of the local investments (Local) mechanism.

Objective

The objective of the assignment is to sensitize selected local communities and community leaders on the availability of alternative technologies for construction (including compressed stabilized earth blocks), cooking (including improved eco-stoves) and beekeeping.

Scope of Services

Organize a sensitization tour targeting minimum 100 participants per region (in LRR, CRR and NBR) - Including community leaders, governors and area council chairpersons. The tour should involve representatives of institutions active in the area of green and appropriate technologies such as the Earth Builders Association and the Njawara Agricultural Training Centre.

- Develop the approach for the regional awareness raising, including target groups, locations, itinerary, sensitization materials etc.
- Conduct a 5-day regional tour
- Prepare a report summarizing findings, feedback from target audiences, obstacles and recommendation to support the dissemination of the information and uptake of technologies by the target audience

Timeline for Service Delivery

Activities	Duration	Start of Implementation Period	End of Implementation Period
Activity 1. Organize and implement a sensitization tour to local communities and community leaders in LRR, CRR, and NBR on the availability of	5 days	5th September 2022	9th September 2022

alternative technologies for construction, cooking, and beekeeping.			
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Eligibility criteria

- Proven practical experience relevant to the skills training program in construction and climate-smart agriculture, energy efficient stoves and beekeeping
- Ability to reach remote communities in the rural Gambia. Regional presence is required to facilitate follow up support

Submission of proposal

Interested training providers shall quote for all the required scope of work and the submission must include:

- Budget proposal including 'experts' fees, travel cost, training material, hall hiring, transport refund, and catering.
- One-page technical proposal that will explain the objectives and expected deliverables and approach for the awareness raising activity
- CVs of experts demonstrating relevant skills and experience in delivering sensitization in apiculture, construction, climate smart agriculture and agri-business.

Payment schedule

- 60% upon signing of the contract
- 40% upon completing all deliverables

Submission and Deadline

To apply, please submit the technical and financial proposal by 30 August 2022 to rfofana@intracen.org with the subject "SENSITIZATION FOR COMMUNITIES IN LRR, CRR, AND NBR ON THE AVAILABILITY OF ALTERNATIVE TECHNOLOGIES FOR CONSTRUCTION, COOKING, AND BEEKEEPING."